



## **Communications Officer – Ex-Officio**

The **Communications Officer** collects and proposes content for the Council's e-newsletter and web site and any other communication media used by the Council. He/she ensures that the Council's web site is updated with new content on a regular basis to inform the public and the Council's members (information on new techniques, scientific material, reviews of papers etc.). If a social media platform is introduced by the Council, the Communications Officer ensures that discussions are moderated correctly and in accordance with current ESC recommendations.

### **Responsibilities:**

- To provide scientific, clinical and educational material on hypertension for the web pages
- To ensure the content on the Council's web pages reflects the Council's activities
- To review regularly the web pages
- To provide information for the Council's newsletters, working according to the ESC E-communication agenda
- To be responsible for the Council's social media according to the social media policy of the ESC

The Communication Officer serves for two years with the possibility of renewal for a further two years in this position. He/she works in collaboration with the ESC Councils Team and with the assigned Communication Account Manager at the EHH. This is an ex-officio nucleus position\*.

### **Criteria to apply:**

- Suitable for a young person under the age of 40
- Only Council members whose place of work is an ESC member country can be elected to Nucleus positions.
- Persons are not considered eligible if they simultaneously hold or expect to simultaneously hold positions on Nuclei/Boards of other ESC Constituent Bodies.

This position is held on a voluntary basis.

### **\*Ex-officio members**

Ex-officio members can be appointed by the Chairperson after consultation with the Nucleus. They are invited to meetings to report on their specific area of expertise not included in the Council structure and have an advisory role only. They are not entitled to vote at Nucleus meetings.